



1957 GLADIOLUS

from

WEEKS

Gladiolus Gardens

3130 NORTH RIVER ROAD
SALEM, OREGON

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PURPLE BURMA



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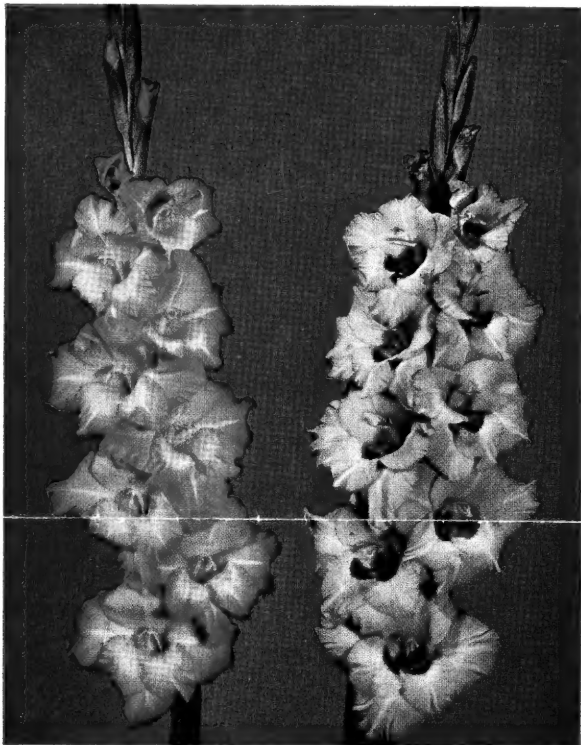
WEEKS GLADIOLUS GARDENS

3130 North River Road

SALEM, OREGON

Spring 1957

NEW ALL-AMERICA GLADIOLUS RELEASES FOR 1956 AND 1957



© Selected Glads, Inc., 1956

MAYTIME — CARIBBEAN

EVERY ALL-AMERICA GLAD IS TESTED AT 30 TRIAL GARDENS

Some glads grow well in one locality and not so well in others. The ALL-AMERICA selections are thoroughly tested throughout all sections by blooming them in the 30 trial gardens located from coast to coast and from Canada to Texas.

AAGS was formed as a non-profit organization of glad lovers — commercial and amateur alike — to thoroughly test new varieties and pick out those which seem to grow superlatively well in ALL parts of the United States and Canada. The All-America Selections are each patented to insure control of bulb quality, and are sold by all reputable dealers at uniform prices — lowest ever for new introductions.

PREPAID RETAIL PRICES: (all four varieties)

No. 1 Size: Each \$.50; \$2.50 for 6
\$5.00 for 12

(12 of one variety or a combination of varieties)



© Selected Glads, Inc.

APPLEBLOSSOM — ROYAL STEWART

1957 Releases MAYTIME

Plant Patent No.—Patent Applied For
Year of Introduction: 1957
Co-Originators: Ralph Baerman, Carl Fischer

Parentage: Beauty's Blush x Friendship
Blooming Date: Early (70 days)
Classification: 442

Description: The graceful ruffled deep, pure pink florets with their contrasty large white throats makes this new glad a pleasure to behold. A glad of good height, readily opening 8 to 10 florets on spikes of five and one-half feet tall. A husky grower of good health and making hard, plump bulbs. You will love MAYTIME for its ribbon of color, sheen of the petals and ease of growth. Ideal for either cutting or exhibition and a gem for the home garden.

CARIBBEAN

Plant Patent No.—Patent Applied For
Year of Introduction: 1957
Co-Originators: Ralph Baerman, Carl Fischer

Parentage: Beauty's Blush x Better Times
Blooming Date: Early (70 days)
Classification: 376

Description: The delicate blue tones of this exciting novelty present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat and a small cream spear. It will open from 9 to 11 precisely styled florets at one time in formal, double row placement. Extremely vigorous and a top performer with tall, well proportioned spikes. It is the first distinctly ruffled blue-violet gladiolus. Every flower lover will want this striking novelty in his garden.

The right to reproduce the All-America varieties for resale purposes or to sell cut flowers is reserved.

1956 Releases APPLEBLOSSOM

Plant Patent No.—Patent Applied For
Year of Introduction: 1956
Co-Originators: Ralph Baerman, Carl Fischer

Parentage: Beauty's Blush x Rose Charm
Blooming Date: Early midseason
Classification: 460

Description: A gladiolus of the utmost delicacy of coloring, the predominating hue being white with a faint touch of cream in the throat and an exquisite flush or corona of cool rose pink at the edges of the petals. Up to eight or ten trimly tailored florets, about five inches in diameter and of very heavy substance, are open at a time on spikes up to five feet tall. A vigorous easy grower that performs well with only average culture.

ROYAL STEWART

Plant Patent No.: 1339
Year of Introduction: 1956
Originator: Ralph Pommert

Parentage: Red Charm x Unnamed Seedling
Blooming Date: Early midseason
Classification: 450

Description: A truly remarkable new gladiolus variety that has been widely acclaimed for its consistently fine performance under an extensive test program throughout the United States and Canada. The lightly ruffled florets are five inches in diameter and are of good substance. They are a clear light red and the long flower heads frequently carry up to twelve flowers open at one time. Growth is vigorous and healthy, with the total height of the plant running about five feet. On the occasions when it has been exhibited at gladiolus shows, Royal Stewart has proved to be an outstanding winner of top awards.

Superior Quality GLADIOLUS Retail Prices Prepaid

Bulbs Priced PER TEN (5 at half ten price)

VARIETY	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/4"-3/8"
Abeesinie	\$1.40	.90	.60
Ace of Spades	1.20	.80	.50
Belle Jaune	1.10	.70	.40
Benares	1.10	.70	.40
Blue Bird	1.40	.90	.60
Bridal Orchid	1.10	.70	.40
Buckingham Palace	1.20	.80	.50
Burma	1.10	.70	.40
Circe	1.20	.80	.50
C. D. Fortnam	1.10	.70	.40
Columbia	1.10	.70	.40
Cream Orchids	1.20	.80	.50
Crown Jewel	1.20	.80	.50
Dark David	1.20	.80	.50
Dieppe	1.10	.70	.40
Dolly Varden	1.20	.80	.50
Dr. Fleming	1.10	.70	.40
Elmer's Rose	1.10	.70	.40
Evangeline	1.10	.70	.40
Florence Nightingale	1.10	.70	.40
Forsythia	1.50	1.00	.60
Francesca	1.20	.80	.50
Friendship	1.10	.70	.40
Gold	1.20	.80	.50
Greenlight	1.10	.70	.40
Harry Hopkins	1.10	.70	.40
Holmwood Charm	1.20	.80	.50
Howard V. Wright	1.20	.80	.50
Joe Waganaar	1.10	.70	.40
Julia Mae	1.20	.80	.50
King David	1.10	.70	.40
Lady Anne	1.10	.70	.40
Lavender Lace	1.10	.70	.40
Leif Ericsson	1.10	.70	.40
Look	1.20	.80	.50
Magnet	1.10	.70	.40
Mesa Mist	1.20	.80	.50
Mid America	1.20	.80	.50

Bulbs Priced PER EACH and PER TEN — Prepaid

5 Bulbs at one-half the ten price—Minimum Order \$3.00

VARIETY	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/4"-3/8"
Bambi	\$1.00	\$8.00	.80
Bishop's Scepter	.20	1.60	.15
Catherine Beath	.20	1.60	.15
Catriona	.20	1.60	.15
Crusader	.20	1.60	.15
Early Snow	.20	1.60	.15
Edgewood	.20	1.60	.15
Erin	.80	6.40	.60
Faline	.80	6.40	.60
Fire Opal	.20	1.60	.15
Fort Knox	.25	2.00	.15
Goldruff	.25	2.00	.15
Harrisburger	.20	1.60	.15
Karen	.20	1.60	.15
Lorelei	.75	6.00	.50
Paisley	.20	1.60	.15
Peggy White	.25	2.00	.15
Pink Diamond	.20	1.60	.15
Princess	.20	1.60	.15
Prospector	.20	1.60	.15
Purple Burma	.20	1.60	.15
Recompense	.25	2.00	.15
Regina	.20	1.60	.15
Ruffled Dream	.35	2.80	.25
Snowdrift	.20	1.60	.15
Tan Glo	.30	2.40	.20
Traveler	.20	1.60	.15
Wax Canary	.40	3.20	.30
Wild Rose	.30	2.40	.20
Wonder Boy	.20	1.60	.15

RETAIL DISCOUNTS—On cash orders of \$5.00 to \$8.00 select 5% extra in bulbs of your own choosing. From over \$8.00 to \$20.00 select 10% in extra bulbs. On orders over \$20.00 select 15% in extra bulbs. No discounts on collections or wholesale offerings.



A black and white photograph of a tall, slender flower spike, likely a gladiolus. The spike is oriented vertically, with several large, ruffled, light-colored flowers in full bloom at the base and lower middle. Above these are several unopened buds, which are elongated and pointed. The background is dark and textured, providing a strong contrast to the light-colored flowers. The overall composition is vertical and elegant.

[illegible]

We offer an extra fine mixed assortment of package bulbs packed in perforated cellophane bags with beautiful colored picture enclosed in each package. A sure seller for counter trade. A trial order will convince. Write for discount on quantity orders.

PACKAGES

25 No. 3 Mixed
(8 varieties).....75c Each Package

ERIN (Pruitt). A chartreuse with inner petals much greener and with a small smoky pink feather. Nicely frilled.

GREEN LIGHT (Pfitzer). In big demand on account of its chartreuse color. Buds have a greenish gloss, open florets a lighter color.

LEIF ERICSSON (K. & M.). A captivating ruffled cream with good commercial qualities. Holds 7 to 9 open on a tall graceful spike.

PAISLEY (Pruitt-Gove-Majeski). A very distinct and novelty lavender with a deep mauve feather and creamy white throat on which is a mauve blotch and with some veining throughout the flower. Really different and beautiful.

POLYNESIE (K. & M.). Salmon with a yellow throat and a small salmon blotch. 8 open on a tall spike.

RED VELVET (Bastian). A medium dark red with a very live sheen and sparkle.

ROSITA (Woods). Large and beautiful is this medium rose with light gray edging around the petals and deeper rose throat. 7 to 9 very large wavy and fluted florets open on a tall spike. A grand show glad.

ROYAL SCOT (Taylor). Fine rose purple with distinctive shade that is different. 7 open on a good spike and will be very popular.

GLADIOLUS PRICES F.O.B. SALEM, OREGON—All bulbs listed f.o.b. Salem with Transportation charges collect. NOTE POOL CAR SHIPMENTS
Not less than 25 bulbs at the 100 rate; 250 at 1000 rate.

Prepaid pool carload leaving Salem, Oregon, on March 15th, with distribution from Chicago, Ill., or Trenton, N. J. Using this service, you pay only the express charges from Chicago or Trenton. Minimum order on pool car \$20.00. Take advantage of this MONEY SAVING service.

SPARKLING EYES

POINSETTIA (Weeks)

NEW LOW COMMODITY EXPRESS RATES NOW IN EFFECT FROM PACIFIC NORTHWEST

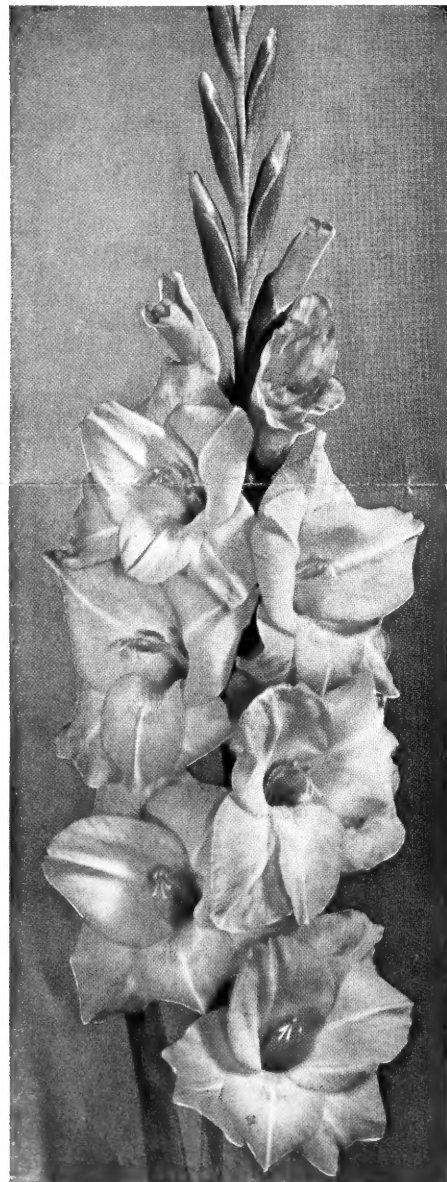
RUFFLED DREAM (Fischer). Beautiful ruffled pink with a soft creamy throat. Very good lustre and substance and truly a fine new introduction.

RUFFLED EBONY (Fischer). New black red that is as dark as any, but with much more life to the color. Extremely ruffled with a silken sheen.

SANS SOUCI (K. & M.). A tall growing scarlet of great value as a cutter of fine commercial blooms, even from small bulbs.

SENECA (Palmer). A beautiful and unusual shade of rose. 8 open on a tall plant and a fine cutter.

SIERRA SNOW (Harris). A fine tall, vigorous white with creamy center. Consistently makes spikes of exhibition quality, with 8 to 10 open. Very popular.



TYRONE

SILCHERLIED (K. & M.). (Pfitzer). A La-France pink with red blotch. Much admired and of good early cut flower value.

SNOWDRIFT (Fischer). A very heavy textured snowy white of extreme beauty. Probably the finest white for all around purposes. Winner of many awards and rated very high in all tests.

SNOW PRINCESS (Pfitzer). Early creamy white.

SOUTHERN BELLE (Fischer). Medium to deep pink with prominent white throat and a definite blue picotee edge. Florets are nicely ruffled with 7 to 9 open on a good stem.

SOUTH SEAS (Wilson). A dark gray smoky flecked lighter at times, with a scarlet throat marking which adds to its color. Strong husky grower.

TYRONE (Deam). A clear light lavender with small cream-white center, very slight darker stippling at outer edge of throat. Will open 7 to 9.

VALERIA (Pruitt). Early cut flower red of a pleasing shade.

VIOLET CHARM (Jack). Light violet with a broad deep violet arrow on a cream throat. Opens up to 10 on a 22 bud spike with excellent placement and form. A truly super quality glad in all respects.

WAX CANARY (Woods). Color light salmon in center blending to deeper salmon at outer edges with soft yellow lip. Very healthy and does not crook or burn. An outstanding variety.

WEDGWOOD (Fischer). A popular waxy lavender with a cream throat. Not large, but its earliness and beautiful color make it in great demand. Extremely ruffled.

WHITE LACE (Fischer). One of the most beautiful small flowered varieties in existence. Snowy white, except for an ivory throat. A well proportioned spike with adequate length.

WILD ROSE (Fischer). A name that really fits the glad. Opens 7 to 8 heavy substance, cream throated florets on a tall erect graceful spike.

WONDER BOY (Tyndall). Rich dark purple shading lighter toward the edge. Good placement on a tall stem and one of the better purples.

Please Read Carefully Before Ordering

We here present you with our 32nd annual spring price list. We wish to thank our many customers for their fine orders of the past season and assure you of the same **HIGH QUALITY** stock and courteous treatment on any orders you may send us.

We grow gladiolus exclusively on soil that is the finest that can be had. All stock is grown from small bulbs and bulblets under the very latest type of irrigation. Stored in our spacious warehouse especially constructed with controlled heat and ventilation, which assures you of a product that produces a smile of satisfaction when opening a package of glads from us. A trial order will convince you. Long count and generous extras always given.

TERMS AND SHIPMENT

All prices are cash with order, or 50% down and balance C. O. D. at time of shipment. All retail orders are **PRE-PAID** to your address with no further charges. Wholesale orders are priced f. o. b. Salem unless you use our **POOL CAR** service, which prepaes the orders as described in our wholesale listings. Minimum order \$3.00. Shipment will be made at the proper time for spring planting in your particular locality. If you have any special time for delivery, please state so on your order. The Railway Express Agency has established a special commodity rate on bulbs from the Pacific Northwest. This rate is about 20% less than their second class schedule, the rate that usually applies to bulbs.

NON WARRANTY

We give no warranty, expressed or implied, and in no way will be responsible for the results of any planting or forcing of any stock sold. We exercise the greatest care in handling our bulbs and guarantee all stock true to name as required under the **FAIR TRADE PRACTICE ACT**. But will, under no circumstances, be responsible beyond the purchase price of any stock sold.

SPARKLING EYES (Jack). Ruffled white with clear violet-purple blotch. An eye catching variety that is most appealing. You will never forget it.

SPIC AND SPAN (Carlson). Deep ruffled pink.

SPOTLIGHT (Palmer). Clear medium deep yellow with small scarlet blotch in throat.

STORMY WEATHER (Barrett). A grand smoky that is rated one of the best. 8 to 10 open on a tall straight willowy spike.

SWEET SIXTEEN (Fischer). A beautiful medium sparkling pink. A sport of Beauty's Blush but showing more color. Plain petaled with rounded florets. A great favorite.

TAN GLO (Arenius). Distinctive and outstanding clear pastel tan with a rosy tint. A garden must.

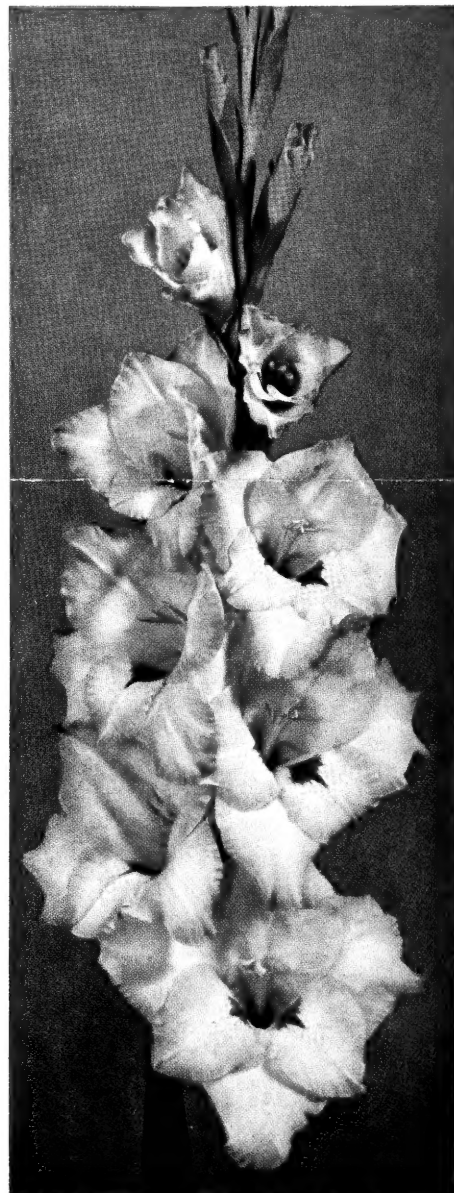
THE RAJAH (Jack). A very rich deep purple, opening six or more giant blooms on a tall straight spike. A great show winner.

TRAILS END (Ficht). Deep lavender rose with a creamy yellow throat. Opens seven or more large frilled florets on a medium spike. Truly beautiful.

THUNDERBOLT (Pierce). Beautiful deep maroon red with heavy ruffled wide open florets. Medium height with 7 to 10 open.

TOBRUK (Pf). A very dark red, almost black. Makes a nice spike and is a healthy grower.

TRAVELER (Flad-Torrie). Light rose pink with a small deeper throat mark. Tall strong grower with 24 buds and up to 12 open. Recommended highly for both exhibition and cut flower qualities as well as home garden plantings.



VIOLET CHARM